

Ganovia

More than coffee... It's perfection in an instant!

Expertly roasted, Ganovia Coffee offers a taste experience unlike any you've ever had. More than just coffee, the spectacular aroma is infused with amazing "Super Foods" known to the ancient Chinese for centuries as promoting health and wellness. Transport back in time, and discover just how good coffee can be with Ganovia.

We have a passion for living healthy and having great coffee. Our hot beverages are unlike anything you've ever experienced. Our gourmet blends are expertly roasted featuring a well-balanced, full-flavored experience where every sip finishes with divine smoothness. This isn't your regular instant coffee. From powerful extracts to superior taste, you're going to love having coffee with Ganovia!

The Market –

Coffee is a staple in almost every American household – it is a part of our social fabric and daily routine. Over half of US adults drink coffee daily and the percentage has been on the increase for many years. US adults average 3.1 cups per day. Economic conditions may cause some to alter their choice of coffee, but they continue to enjoy the same amount daily. The amount of coffee prepared 'in home' is expected to rise, and the number of \$4-A-Cup coffee shops will level off. America has a \$40 billion coffee industry with almost \$14 billion spent on 'specialty coffee'. We drank 146 billion cups last year with $\frac{3}{4}$ of them being prepared at home.

Since coffee has a strong flavor, it provides an excellent means of masking the bitter tastes of many nutrients that are high in anti-oxidants. You can partake of your daily comforting cup (or two or three) and glean the benefits of these added nutrients without even making a difference in your ritual.

Ganovia Coffee is our 'designer' coffee that contains three Super Foods:

Ganoderma Mushrooms
Cordyceps Mushrooms
Goji Berries

None of these ingredients have any known negative side effects. ***Look on the web and see all of the great benefits you can receive by them individually.*** Then consider the profound effects of using them in combination, every morning, in a delicious tasting and comforting coffee.

About the Goji Berry –

Used in Chinese medicine for nearly 4,000 years, this “Super Food” is full of powerful antioxidants. It’s also high in protein and contains high levels of Vitamins C, A, E and B. In fact, goji berries contain more iron than spinach and more beta carotene than carrots. In China, Goji is known as their super energizing herb, and one can certainly see why!

About the Ganoderma Mushroom –

Known as the “Miraculous King of Herbs”, the ganoderma mushroom has been used for centuries to promote health and longevity. Containing hundreds of antioxidants, this “Super Food” is held in high regard in the Orient. Japan and China use this extract as a licensed medical treatment. This extract helps to promote a natural immune system to maintain balance in the body.

About Cordyceps –

Some consider this to be the ultimate “Super Food” and is known for having restorative and energizing properties. In fact, this food can be found today in the pharmaceutical industry, supplement manufacturing, and as a food additive. It’s extremely high in beta-glucans, which helps to support proper oxygen levels in the body. By maintaining an oxygen-rich environment, your body is better armed to ward off disease.

Classic Black –

Our signature blend features a delightful aroma of full-flavored enjoyment showcasing a light yet velvety smooth finish. It’s subtly bold with the essence of cocoa for instant perfection in every cup.

Aribica Black –

Our deluxe Aribica Black features a robust blend of full-bodied flavor boasting a bold intensity that is richly smooth. This coffee is perfect for the mature palette seeking a dark and intense blend as smooth as silk.

Nutrition Information

Serving size 1 packet (3g)

Serving per container 30

Calories 15	Calories from Fat 0.2
Daily Value %	
Total Fat 0.02g	0.03%
Saturated Fat 0g	0%
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 3.82g	1.27%
Sugars 0g	0%
Protein 0.66g	0.22%

* Percent Daily Values based on a 2,000 calorie diet.

Ingredients: Coffee, Ganoderma Lucidum Powder, Cordyceps and Goji Powder